

**WORKING DRAFT - PUBLICATION CONTROL:** This document is drafted for the RedTree launch. Do not publish until the Global Compliance Matrix confirms the related launch implementation. Any text marked 'TBD BEFORE PUBLICATION' must be resolved and removed before release.

## 1. Scope

This U.S. Privacy Appendix supplements the Global Privacy Policy for users in the United States. It is intended as a compact U.S. layer and does not claim that every state comprehensive privacy statute applies to SIMG at launch.

## 2. RedTree's U.S. privacy position

- RedTree does not sell personal information.
- RedTree does not share personal information for cross-context behavioural advertising or targeted advertising.
- RedTree does not use behavioural advertising.
- Disclosures to Google/Firebase, OpenAI, Stripe, PayPal, Google Drive when user-initiated, speech-recognition providers and other processors/service providers are limited to operating the requested RedTree service, security, payment or legal requirements.
- RedTree does not use cookies, trackers or analytics in the confirmed launch design.

## 3. Categories and purposes

The categories of personal information and purposes are listed in the Global Privacy Policy. RedTree may process account identifiers, subscription/payment records, user content, AI context, connected-service data and necessary technical/security information.

## 4. State privacy rights

If a U.S. state privacy law that applies to SIMG grants you rights, RedTree will honour the rights required by that law, which may include access/confirmation, correction, deletion, portability, opt-out rights and appeal of certain request decisions. Requests may be submitted through the RedTree Data Rights page or [contact@thesimg.com](mailto:contact@thesimg.com).

RedTree will not discriminate unlawfully against a user for exercising an applicable privacy right.

## **5. California**

Based on the validated launch assumptions, SIMG does not expect to meet the California Consumer Privacy Act thresholds during the first launch year. This is an applicability assumption, not a permanent exemption. If CCPA applicability is triggered, RedTree must update this Appendix, the notice-at-collection process and request mechanisms before relying on that expansion.

Regardless of threshold status, RedTree's business model does not sell personal information or share it for cross-context behavioural advertising.

## **6. Sensitive and health-related content**

RedTree is a general-purpose environment for storing and organising personal material. SIMG does not request, infer, derive or process health information, and offers no health-related functionality.

Users may choose to place material of any kind into their own RedTree environment, including documents that happen to concern their health. SIMG does not analyse that material for its own purposes, does not use it for advertising or profiling, does not sell it, and does not use it to train models.

RedTree's AI features operate only on a scope the user explicitly designates at the moment of the request. They do not run in the background, do not process the environment as a whole, and are not used for any purpose beyond the task requested.

On this basis, SIMG does not treat RedTree as processing consumer health data within the meaning of applicable US state privacy laws, including the Connecticut Data Privacy Act. Should a future feature change this position — in particular any capability under gate G-AX allowing automated access — this appendix and the consent mechanisms required by law will be updated before that feature is released.

## **7. Requests and verification**

RedTree may reasonably verify requests and may use an authorised agent where applicable state law permits. Response periods, appeal procedures and authorised-agent requirements will follow the law that applies to the requester.

## **8. Children's data**

RedTree is for users aged 18 or over and is not directed to children. RedTree does not knowingly design the service to collect personal information from children as users.

### **Retained for reference**

RedTree is a general-purpose environment for storing and organising personal material. SIMG does not request, infer, derive or process health information, and offers no health-related functionality.

Users may choose to place material of any kind into their own RedTree environment, including documents that happen to concern their health. SIMG does not analyse that material for its own purposes, does not use it for advertising or profiling, does not sell it, and does not use it to train models.

RedTree's AI features operate only on a scope the user explicitly designates at the moment of the request. They do not run in the background, do not process the environment as a whole, and are not used for any purpose beyond the task requested.

The position on sensitive and health-related content is set out in section 6 above. It was settled on 1 September 2026 and closes the Connecticut scope question.